WSIS Forum 2011: Open Consultations on Thematic Aspects and New Innovative Format

Review Meeting: Action Line C7 – e-Business

In view of the successful experience of last year, the plan is to organize an interactive session without power point presentations. The emphasis will be on encouraging interactive dialogue and sharing of experience. Following discussions with FAO and ITC, the idea is to organize the e-Business session back to back with that on e-agriculture. The main focus will be on mobile money applications for enterprise creation and growth. This reflects well the topics that have been selected throughout the open consultation process, notably with regard to mobile applications, ICTs and poverty reduction, entrepreneurship and ICT policies and regulations.

We hope to secure active participation from all stakeholder groups and to bring out recent experiences related to how smart use of mobile platforms can help small enterprises in developing countries access financial services at low cost. As lead facilitator, UNCTAD would welcome suggestions and ideas that should be brought forward in the session.

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